

Big Hearts

by esp

Athens Talent Show **2027 SPONSORSHIP GUIDE**



SPONSORSHIP OPPORTUNITIES

To learn more about sponsorship opportunities and benefits, please contact:

Craig Portwood
craig@espyouandme.org
706-769-9333 ext. 1007

Or click the button below to secure your sponsorship today or reach out to the Athens team for offline payment options.

[Secure your Sponsorship](#)

Presenting Sponsor
\$15,000

Red Carpet Sponsor	\$10,000
People's Choice Sponsor	\$7,500
Guest Experience Sponsor	\$5,000
Media/Decor Sponsor	\$3,500
General Sponsor	\$1,500
Friend Sponsor	\$500

Benefit	\$15,000	\$10,000	\$7,500	\$5,000	\$3,500	\$1,500	\$500
Social Media Recognition	✓	✓	✓	✓	✓		
Email + Website Recognition	✓	✓	✓				
Digital + Print Signage	✓	✓	✓	✓	✓	✓	✓
Commercial / Video	2						
VIP Tickets	VIP-10	VIP-8	VIP-6	VIP-4	VIP-3	VIP-2	GA-2
Gala Tickets	8						
People's Choice Recognition		✓					

*If sponsorship is received by January 22, 2027.

TICKET INFORMATION

Individual tickets to The Gala and Talent Shows will be available
starting **October 27, 2026**

Talent Shows

Saturday, February 6, 2027

Rome, Marietta, Athens, & Savannah

General & VIP Admission

Prices vary by location. For more information visit
www.espyouandme.org/bighearts

Note: Admission to any talent show is fully
tax-deductible.



The Gala

Saturday, February 27, 2027

Silent Auction, Red Carpet,
Dinner & Dancing
The Classic Center in Athens

Scan for more information about the Gala:



Craig Portwood

Executive Director, ESP in Athens
craig@espyouandme.org
478-456-2134

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