

Big Hearts by esp

Metro-Atlanta Talent Show **2027 SPONSORSHIP GUIDE**



SPONSORSHIP OPPORTUNITIES

To learn more about sponsorship opportunities and benefits, please contact:

Sarah Parker Estep
sarahp@espyouandme.org
678-576-4381

Or click the button below to secure your sponsorship today or reach out to the Metro Atlanta team for offline payment options.

[Secure your Sponsorship](#)

Presenting Sponsor
\$15,000

Red Carpet Sponsor	\$7,500
People's Choice Sponsor	\$5,000
Guest Experience Sponsor	\$2,500
Joy Sponsor	\$1,500
Community Sponsor	\$500

Benefit	\$15,000	\$7,500	\$5,000	\$2,500	\$1,500	\$500
Premeir Logo Placement on Event Materials	✓	✓	✓			
Dedicated Social Media Post	✓	✓	✓	✓	✓	
Logo Displayed on Red Carpet		✓				
Logo Displayed on Guest Experience Activities				✓		
Logo Displayed at Java Joy Booth					✓	
VIP Tickets	VIP-10	VIP-8	VIP-6	VIP-4	VIP-2	GA-2
Gala Tickets	4					
Logo Displayed on Event Material				✓	✓	
Dedicated Social Media Story	✓					✓
(Business) Name listed in program						✓

*If sponsorship is received by January 22, 2027.

TICKET INFORMATION

Individual tickets to The Gala and Talent Shows will be available
starting **October 27, 2026**

Talent Shows

Saturday, February 6, 2027

Rome, Marietta, Athens, & Savannah

General & VIP Admission

Prices vary by location. For more information visit
www.espyouandme.org/bighearts

Note: Admission to any talent show is fully
tax-deductible.



The Gala

Saturday, February 27, 2027

Silent Auction, Red Carpet,
Dinner & Dancing
The Classic Center in Athens

Scan for more information about the Gala:



Aly Clift

Executive Director
aly@espyouandme.org
678-576-4381

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