

Big Hearts

by esp

Rome Talent Show **2027 SPONSORSHIP GUIDE**



SPONSORSHIP OPPORTUNITIES

To learn more about sponsorship opportunities and benefits, please contact:

Amie Sabourin

asabourin@espyouandme.org

706-266-8213

Or click the button below to secure your sponsorship today or reach out to the Rome team for offline payment options.

[Secure your Sponsorship](#)

Presenting Sponsor

\$10,000

People's Choice Sponsor	\$8,000
Red Carpet Sponsor	\$6,500
Guest Experience Sponsor	\$5,000
Concessions Sponsor	\$3,500
General Sponsor	\$2,500
Friend Sponsor	\$1,500

Benefit	\$10,000	\$8,000	\$6,500	\$5,000	\$3,500	\$2,500	\$1,500
Premier logo placement on event materials*	✓	✓					
Recognition in press release and during program*	✓	✓	✓	✓	✓	✓	✓
Opportunity to speak or present award	✓	✓					
Backstage Pass	✓						
Dedicated social media post and/or story	✓	✓	✓	✓	✓	✓	✓
Exclusive Sponsor Check-In	✓	✓	✓	✓	✓	✓	✓
VIP Tickets	VIP-10	VIP-8	VIP-5	VIP-4	VIP-4	VIP-2	GA-2
Gala Tickets	4						
Opportunity to present participants on Red Carpet			✓				
Red Carpet Photo			✓				
Logo recognition at sponsorship areas*	✓	✓	✓	✓	✓		

*If sponsorship is received by January 22, 2027.

TICKET INFORMATION

Individual tickets to The Gala and Talent Shows will be available
starting **October 27, 2026**

Talent Shows

Saturday, February 6, 2027

Rome, Marietta, Athens, & Savannah

General & VIP Admission

Prices vary by location. For more information visit
www.espyouandme.org/bighearts

Note: Admission to any talent show is fully
tax-deductible.



The Gala

Saturday, February 27, 2027

Silent Auction, Red Carpet,
Dinner & Dancing
The Classic Center in Athens

Scan for more information about the Gala:



Sarah Bradfield

Executive Director

sarah@espyouandme.org

706-769-9333

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