

Big Hearts

by esp

The Gala

2027 SPONSORSHIP GUIDE



TALENT SHOW & GALA



Lily D. Moore
ESP Spokesperson
Big Hearts Host

Since ESP members first took the stage in 2008, Big Hearts has been raising the scholarship funds needed to support individuals with disabilities and their families, ensuring that cost is never a barrier.

Every year, our communities comes together to make a real difference in the lives of the people we serve. Your support is vital to fulfilling ESP's mission of providing transformative experiences for our members and their families. With your help, we are changing communities for the better.

For many years, I performed in the Big Hearts Talent Show. This year, I look forward to welcoming you to this exciting event as the ESP Spokesperson and Big Hearts Gala host!

Warmly & with much love,

Lily D. Moore

Talent Show

Saturday, February 6
Rome, Marietta, Athens, & Savannah



Gala

Saturday, February 27
The Classic Center in Athens

Lights, Camera, Action!

Big Hearts Talent Shows will take place across Georgia, where individuals with disabilities light up the stage with their gifts and abilities.



Celebrating Together

The season culminates in the Big Hearts Gala in Athens, a premier evening of celebration, entertainment, and fundraising.



SPONSORSHIP OPPORTUNITIES

To learn more about sponsorship opportunities and benefits, please contact:

Millie Scott Sewell

millie@espyouandme.org

(478) 494-1875

Or scan the QR code to secure your sponsorship today or reach out to Millie for offline payment options.



Presenting Sponsor
\$100,000

Creator \$50,000

Maker \$25,000

Partner \$10,000

Friend \$3,500

Benefit	\$100,000	\$50,000	\$25,000	\$10,000	\$3,500
Seats	24 (3 full tables)	24 (3 full tables)	16 (2 full tables)	8 (full table)	8 (full table)
Priority table placement	✓	✓	—	—	—
Screen Presentation*	Full Slide Ad	Full Slide Ad	Half Slide Ad	1/4 Slide Ad	Name
Event Sponsor Sign*	Logo on All Event Signs & Solo Signs	Key Locations - Logo	Key Locations - Logo	Key Locations - Logo	Key Locations - Name
Website Recognition	Prominent Location	Logo on Site	Logo on Site	—	—
ESP Social Media	Podcast Interview & Accompanying Post	Dedicated Post	Dedicated Post	Overall Sponsor Post	Overall Sponsor Post
Stage Recognition	Recognized on Stage by CEO	Recognized on Stage	—	—	—
Video Thank You from ESP Spokesperson	Appearing on all ESP channels + Lily D. Moore	Appearing on all ESP channels + Lily D. Moore	—	—	—
Valet passes	4	3	2	1	—
Complimentary Hotel room(s)**	3	2	1	—	—

*If sponsorship is received by January 22, 2027.

**Subject to availability. Assigned in the order that sponsorship commitments are received.

TICKET INFORMATION

Individual tickets to The Gala and Talent Shows will be available
starting **October 27, 2026**
Space will be limited for individual tickets.

Talent Shows

Saturday, February 6, 2027

Rome, Marietta, Athens, & Savannah

General & VIP Admission

Prices vary by location. For more information
visit www.espyouandme.org/bighearts

Note: Admission to any talent show is fully
tax-deductible.



The Gala

Saturday, February 27, 2027

Silent Auction, Red Carpet,
Dinner & Dancing
The Classic Center in Athens

\$400.00 per ticket

Note: Each dinner ticket includes a \$250
tax-deductible donation to ESP, Inc.



Millie Scott Sewell
Special Events Consultant
millie@espyouandme.org
(478) 494-1875

**Big
Hearts**
by esp



Your Brand. Our Reach.

A Community That Cares

As a Big Hearts Sponsor, your company becomes part of a community that believes in something bigger: a world where people of all abilities are known, valued and included.

Through our social channels, ESP shares the people, stories, experiences and moments that make our mission come to life—and we use that platform to lift up the companies that help make it possible.

A Platform With Purpose

644,319

Monthly social media impressions

394,842

Followers across our social channels

118,022

Average monthly interactions

Our audience isn't just scrolling.

They're parents and families, community leaders, donors, volunteers, business leaders and advocates who care deeply about our mission. They live and work in the communities where your business operates.

Connecting to the community matters to your brand!

64% of people choose brands based on their beliefs

As a Big Hearts Sponsor, your brand is connected to a mission our community already believes in.

**We Don't Just Post Your Logo.
We Tell Your Story.**

