Big Hearts by esp

Athens Talent Show

2027 SPONSORSHIP GUIDE









SPONSORSHIP OPPORTUNITIES

To learn more about sponsorship opportunities and benefits, please contact:

Craig Portwood
craig@espyouandme.org
706-769-9333 ext. 1007

Or click the button below to secure your sponsorship today or reach out to the Athens team for offline payment options.

Secure your Sponsorship

Presenting Sponsor
$15,000

Red Carpet Sponsor	**$10,000**
People's Choice Sponsor	**$7,500**
Guest Experience Sponsor	**$5,000**
Media/Decor Sponsor	**$3,500**
General Sponsor	**$1,500**
Friend Sponsor	**$500**

Benefit	$15,000	$10,000	$7,500	$5,000	$3,500	$1,500	$500
Social Media Recognition	✓	✓	✓	✓	✓		
Email + Website Recognition	✓	✓	✓				
Digital + Print Signage	✓	✓	✓	✓	✓	✓	✓
Commercial / Video	2						
VIP Tickets	VIP-10	VIP-8	VIP-6	VIP-4	VIP-3	VIP-2	GA-2
Gala Tickets	8						
People's Choice Recognition		✓					

*If sponsorship is received by January 22, 2027.

TICKET INFORMATION

Individual tickets to The Gala and Talent Shows will be available starting **October 27, 2026**

Talent Shows

Saturday, February 6, 2027

Rome, Marietta, Athens, & Savannah

General & VIP Admission

Prices vary by location. For more information visit www.espyouandme.org/bighearts

Note: Admission to any talent show is fully tax-deductible.



The Gala

Saturday, February 27, 2027

Silent Auction, Red Carpet,
Dinner & Dancing
The Classic Center in Athens

Scan for more information about the Gala:





Craig Portwood
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478-456-2134

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