Big Hearts by esp

Metro-Atlanta Talent Show

2027 SPONSORSHIP GUIDE









SPONSORSHIP OPPORTUNITIES

To learn more about sponsorship opportunities and benefits, please contact:

Sarah Parker Estep
sarahp@espyouandme.org
404-909-6165

Or click the button below to secure your sponsorship today or reach out to the Metro Atlanta team for offline payment options.

Secure your Sponsorship

Presenting Sponsor
$15,000

Red Carpet Sponsor	**$7,500**
People's Choice Sponsor	**$5,000**
Guest Experience Sponsor	**$2,500**
Joy Sponsor	**$1,500**
Community Sponsor	**$500**

Benefit	$15,000	$7,500	$5,000	$2,500	$1,500	$500
Premeir Logo Placement on Event Materials	✓	✓	✓			
Dedicated Social Media Post	✓	✓	✓	✓	✓	
Logo Displayed on Red Carpet		✓				
Logo Displayed on Guest Experience Activities				✓		
Logo Displayed at Java Joy Booth					✓	
VIP Tickets	VIP-10	VIP-8	VIP-6	VIP-4	VIP-2	GA-2
Gala Tickets	4					
Logo Displayed on Event Material				✓	✓	
Dedicated Social Media Story	✓					✓
(Business) Name listed in program						✓

*If sponsorship is received by January 22, 2027.

TICKET INFORMATION

Individual tickets to The Gala and Talent Shows will be available starting **October 27, 2026**

Talent Shows

Saturday, February 6, 2027

Rome, Marietta, Athens, & Savannah

General & VIP Admission

Prices vary by location. For more information visit www.espyouandme.org/bighearts

Note: Admission to any talent show is fully tax-deductible.



The Gala

Saturday, February 27, 2027

Silent Auction, Red Carpet,
Dinner & Dancing
The Classic Center in Athens

Scan for more information about the Gala:





Aly Clift
Executive Director
aly@espyouandme.org
678-576-4381

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