SEEABILITY

WHAT IS THE SEEABILITY ATHLETE PROGRAM?

SEEABILITY'S ATHLETE PROGRAM is a program that gives athletes the opportunity to use their platform, team, and community to champion people of all abilities at esp

Athletes choose a race, rally their network around Extra Special People's (ESP) mission, and turn their season, milestone, or personal goal into an **opportunity to raise funds and build communities of belonging.**

ATHLETE BENEFITS

- **Influence for Good** — Use your network to champion people of all abilities and turn influence into meaningful impact.
- **Engage Your Community** — Give your followers, fans, teammates, and partners a cause they can rally around with you.
- **Create Meaningful Content** — Share authentic, purpose-driven stories that go beyond your sport and resonate with your audience.
- **Apparel Opportunity**— Access to custom SEEABILITY kits for your training and race.
- **Make a Measurable Impact** — See your reach translate into dollars raised and experiences created for people with disabilities and their families

All money raised funds programs for individuals with disabilities at ESP, Inc.



SEEABILITY

As a SEEABILITY Athlete, you can put purpose behind every mile by raising money for ESP, choosing between two goals:

	$1,000 goal **SEEABILITY Runner**	**$5,000 goal** **SEEABILITY Ambassador**
RACE	Fundraise for ESP at a race you choose.	Fundraise for ESP at a race you choose.
GEAR	Receive SEEABILITY athlete shirt at $500 raised	SEEABILITY **training gear** SEEABILITY **race gear**
FUNDRAISING SUPPORT	Personal fundraising page, toolkit, and shareable graphics.	Peronsal fundraising tools Kickoff call and regular one-on-one check-ins with ESP staff
RACE EXPERIENCE		Discounted registration where available Team race-day support A match with an **ESP member Support Coach** to motivate you throughout training and race day.

Each SEEABILITY Ambassador will be paired with an ESP member Support Coach who will cheer you on from your first training mile to the finish line.

MEMBER COACHES

Through weekly check-ins, your Support Coach will celebrate your progress and encourage you on the days when training feels hard.

As you get to know your coach and hear their story, you'll see firsthand what your fundraising helps make possible for people with disabilities and their families at ESP.



JOIN THE TEAM TODAY!